

KEY FEATURES

- 24x7 Support on exercises.
- **Free Demo classes**
- Case studies
- 4.7/5 rating
- Industry standard tools
- Two decade of experience
- World class course structure
- Expert mentorship on Start your startup career
- 100% Placement Support
- Lifelong membership

COURSES OFFERED

DATA ENGINEERING

- Data Analytics
- Machine Learning
- Business Analytics
- Python

SYSTEM ENGINEERING

- IoT
- Hardware Design
- Embedded System
- VLSI Design

PRODUCT ENGINEERING

- Product Design
- Product Management
- Digital Marketing
- Start your Startup

SOFTWARE ENGINEERING

- AI
- Cloud
- Full Stack
- Develops

Location:

Center for Innovation
and Entrepreneurship,
IIIT-H Campus,
Gachibowli,
Hyderabad – 500032
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PRODUCT ENGINEERING
**START YOUR
START-UP**

ABOUT THE COURSE

Start your startup, is a comprehensive course for new entrepreneurs planning to start their startups. This course builds necessary skills in each attendee to face real time issues and challenges in building the companies. Decision making skills, problem solving skills and conflict management are key takeaways from this course. You are introduced to various resources in IN and abroad to draw free tools, mentorship and resources to help build your startup fast. This session is specifically designed with an objective to provide a sound platform and prepare attendees for successful careers in Social Entrepreneurship and Deeptech. The course, the case studies, 1:5 classroom strength allows special focus on individual performance.

SCHOLARSHIP

1. Scholarship will be provided based on online test and technical interview performance.
2. Candidates with score 80% in any field and 90% above in online test will be selected.
3. Candidates with good GATE score can avail additional scholarship.T&C Apply

COURSE CURRILCULUM

1. Innovation and Design Thinking
2. Product Market Fit
3. Launching Startup
4. Growth strategies
5. Product Marketing
6. Product Portfolio Development
7. Hiring and HRM
8. Business Case and Plan Writing
9. Financing and Profitabilities
10. Startup India Resources
11. Marketing Plan Writing
12. Incubation Resources in IN and USA
13. Social Entrepreneurship
14. Deeptech Entrepreneurship
15. Leadership Development

QUALIFICATION

Any one with a passion to innovate and start new idea productization can join this course. We accept school dropouts and non-degree holders. All we need is an Idea and your passion to make it happen.

TRAINERS

Trained by Serial Entrepreneurs, with startup experience of more than 10 years. Most of them founded multiple startups in different tech domains. There will be few guest faculty who take up some topics of the discussion.

POST CLASSWORK CLINIC

We conduct five weeks of startup clinics for startups in the growth phase, to help them with necessary resources, investment and mentorship to boost their growth. All your queries with respect to starting, building, acquiring startup and exit can be answered in these sessions.

