KEY FEATURES

- 24×7 Support on exercises.
- **Free Demo classes**
- Case studies
- 4.7/5 rating
- Industry standard tools
- Two decade of experience
- World class course structure
- Expert mentorship on Product Design career
- 100% Placement Support
- Lifelong membership

COURSES OFFERED

DATA ENGINEERING

- Data Analytics
- Machine Learning
- Business Analytics
- Python

SYSTEM ENGINEERING

- IoT
- Hardware Design
- Embedded System
- VLSI Design

PRODUCT ENGINEERING

- Product Design
- Product Management
- Digital Marketing
- Start your Startup

SOFTWARE ENGINEERING

- AI
- Cloud
- Full Stock
- Develops

Location:

Center for Innovation and Entrepreneurship,

IIIT-H Campus, Gachibowli,

Hyderabad – 500032

Telangana, India

Contact us:

http://designnation.in

contact@designnation.in

+91-8106294689

DESIGN NATION
IMPARTING EXCELLENCE

PRODUCT ENGINEERING

PRODUCT DESIGN

ABOUT THE COURSE

Product design describes the process of imagining, creating, and iterating products that address users' needs or a given market. The key to successful product design is empathy for customer. We coach researchers, startups, tech enthusiasts and innovators on product design and development.

Product Design, program is specifically designed with an objective to provide a sound platform and prepare attendees for a successful career in the field of Product Design. The course content, the advanced lab, 1:5 classroom strength allows special focus on individual performance.

SCHOLARSHIP

1. Scholarship will be provided based on online test and technical interview performance.

2. Candidates with score 80% in field and 90% above in online test will be selected.

3. Candidates with good GATE score can avail additional scholarship.T&C Apply

COURSE CURRILCULUM

1. Introduction to Design Thinking
2. Field trip for group project The Design Thinking Process
3. Empathize
4. Ideate
5. Prototype: Designing Things
6. Designing experiences
7. Designing communication
8. Designing business models
9. Design Contexts
10. Transforming organizations
11. Social innovation Epilogue
12. EMyth Book: Review
13. Lean Startup: For Entrepreneurs
14. Guest Presentations

QUALIFICATION

Aggregate 60% marks or above in a Graduate degree (BE/B.Tech. or M.Sc) in Electronics Engineering & Telecommunication/ Electrical engineering/ Computer Science & Engineering/Instrumentation or Master of Computer Applications (MCA). (Students of 4th year engineering are also eligibile).

TRAINERS

Trainer, has decade of experience into Product design, along with a M.B.A in Information Systems (USA). He attended Stanford University, and worked with top companies including Amazon. He is a founder of Null Innovation at USA. He managed teams, which delivered top world class products.

INTERNSHIP

Product Design internships are designed for final year electronics/ electrical engineering students of B.Tech/M.Tech/Phd (INDIA) and M.S/Phd (USA) and it starts with learning of concepts on Designing Things, Business Models, Contexts, Social innovation Epilogue, EMyth Book and Lean Startup which will be highly required to start an industry standard project. Doing this internship will make you a hands-on Product Design Engineer.